

# THE CONTROLLER'S JOB



VOLATILE TIMES REQUIRE CORPORATE CONTROLLERS TO  
CONTRIBUTE FAR MORE TO THEIR COMPANY'S FINANCIAL  
POLICY. HERE'S HOW TO DO IT:

FINANCIAL TOOLS TO HELP YOU DO YOUR JOB BETTER....

**Register today...**

by phone: 242-225-7186

by email: [nyco.trainingexperts@gmail.com](mailto:nyco.trainingexperts@gmail.com)

On-site learning.  
This seminar is available for on-site delivery

**NY** NEW  
**CO** YOUNG  
CORPORATE  
ORGANIZATIONS



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Dear Controller,

As you rise to the top of the corporate ladder based on your skills, hard work and ability to deliver fast, accurate answers. You then join the ranks of corporate controllers; the questions are then a lot different...and a whole lot tougher!

With the present economic instability, corporate controllers must be efficient and most effective to guide their organization through the repressive dynamics that they will face.

To succeed you must master the technical, accounting automation and management skills that are the Hallmark of all successful Corporate Controllers. This seminar will give you the tools you need to plan, organize and carry out your work more efficiently.

N.Y.C.O. has this compact two-day seminar just for you. This conference is filled with practical steps to making your job much easier. These concepts have been used repeatedly and accomplished outstanding results.

Come and be a part of this learning process that will take you to the pinnacle of your career advancement.

Regards,

*Ms. P. Saunders*

Vice President  
N.Y.C.O.

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## CONFERENCE AT A GLANCE

### *Day 1*

#### **CRITICAL THINKING FOR FINANCIAL CONTROLLERS**

- How to build credibility and trust.
- Applying critical thinking in a business context and dealing with challenges to it in the work environment.
- Critical thinking and community as part of a cross functional or vertical team.
- Dealing effectively with the pitfalls that create roadblocks to effective decision making.

#### **INFORMATION TECHNOLOGY AND THE CONTROLLER'S JOB**

- Understand Enterprise Resource Planning Systems (ERP)
- Discuss Developments in Electronic Commerce (EC) and Business-to-Business (B2B) Trading
- Work with Relational Databases and Accounting Systems
- Effectively Implement Information Systems

#### **TEAM BUILDING AND THE CONTROLLER'S JOB**

- Key steps to developing an effective team
- Necessary conditions used to earn your teams respect
- Learn about the power of influence
- What will make you team work for you

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## CONFERENCE AT A GLANCE

### *Day 2*

#### **TAKE CRITICAL THINKING TO THE NEXT LEVEL**

- Analyzing a difficult issue requiring critical thinking in your own work situation and developing an action plan
- Making critical thinking a practical, applicable skill by working through business scenarios such as setting a marketing strategy and making a business case.

#### **PROTECT THE COMPANY FROM FRAUD AND MASSIVE LOSS**

- Establish ongoing antifraud programs
- Evaluate your company from a forensic audit perspective
- Avoid common mistakes in fraud assessment
- How to minimize electronic risk
- Get immediate help with any fraud related challenges at work

#### **WORK, LIFE BALANCE**

- Work, life, balance defined: What it means, what it doesn't mean.
- Achievement and enjoyment as the basis for life-time goals
- Accepting responsibility for your own work and life results
- Staying in focus despite interruptions
- A method for staying in balance every day

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☐ **Yes!** Please register me for the two-day **The Controller's Job Seminar**. Group Discounts available;

### ORGANIZATION INFORMATION

Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_  
Tele: \_\_\_\_\_ Fax: \_\_\_\_\_  
Mr. \_\_\_\_\_  
☐ Mr.  
Approving Mgr's Name: ☐ Ms. \_\_\_\_\_  
Job Title: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

### NAMES OF ATTENDEES (Please list additional names on a separate sheet.)

☐ Mr.  
#1 Attendee's Name: ☐ Ms. \_\_\_\_\_  
Job Title: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_  
☐ Mr.  
#2 Attendee's Name: ☐ Ms. \_\_\_\_\_  
Job Title: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

### METHOD OF PAYMENT (Payment is due before the program.)

Please make checks payable to N.Y.C.O /NEW YOUNG CORPORATE ORGANIZATION, and return this form to:

Total amount due: \$ \_\_\_\_\_  
☐ Check # \_\_\_\_\_ (payable to N.Y.C.O) is enclosed.  
☐ Bill my organization. Attn: \_\_\_\_\_  
☐ Purchase order # \_\_\_\_\_ is enclosed.  
(Attach purchase order to completed registration form.)

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### Substitution and Refunds

Substitutions may be made at anytime. There are absolutely no refunds on seminar fee's. We will forward seminar payments to another conference of your choice. N.Y.C.O reserves the right to reschedule a seminar at anytime, with the responsibility of giving participants advanced notice.

## ENROLL TODAY!



**PHONE**  
**1-242-327-0305**  
**1-242-225-7186**



**FAX**  
**242-327-1230**



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**nyco.trainingexperts@gmail.com**

**Note:** If you've already registered by phone, by fax, or online, please do not return this form.